

Vehicle Theft in CANADA

- Canada's vehicle theft rate has been higher than the United States since 1996.
- Statistics Canada: Odds of having your car stolen in **USA: 1 in 156 CANADA: 1 in 99**
- Canada ranked 5th of 17 countries for car thefts in a 1999 international crime survey.
- Over **170,000** stolen vehicles reported in 2001 - approximately 470 a day or 1 every 3 minutes.
- Vehicle thefts cost Canadians about **\$1 billion a year**, including **\$600 million in insurance premiums**.
- In the 1980s, police solved **1 in 4** car thefts. In the last 6 years, the rate fell to **1 in 8**.
- Statistics Canada: **Vehicle recoveries are as low as 42% in some cities**, which suggest many thefts are **connected to organized crime rings**.

January 8, 2003



PLATINUM SECURITY PROTECTION



NOTE: The contents provided in this brochure are only a summary of terms and conditions. Please refer to the actual certificate for complete details of the benefits and exclusions.

See your Dealer for details

DEALER STAMP

Available only from authorized dealerships across the country



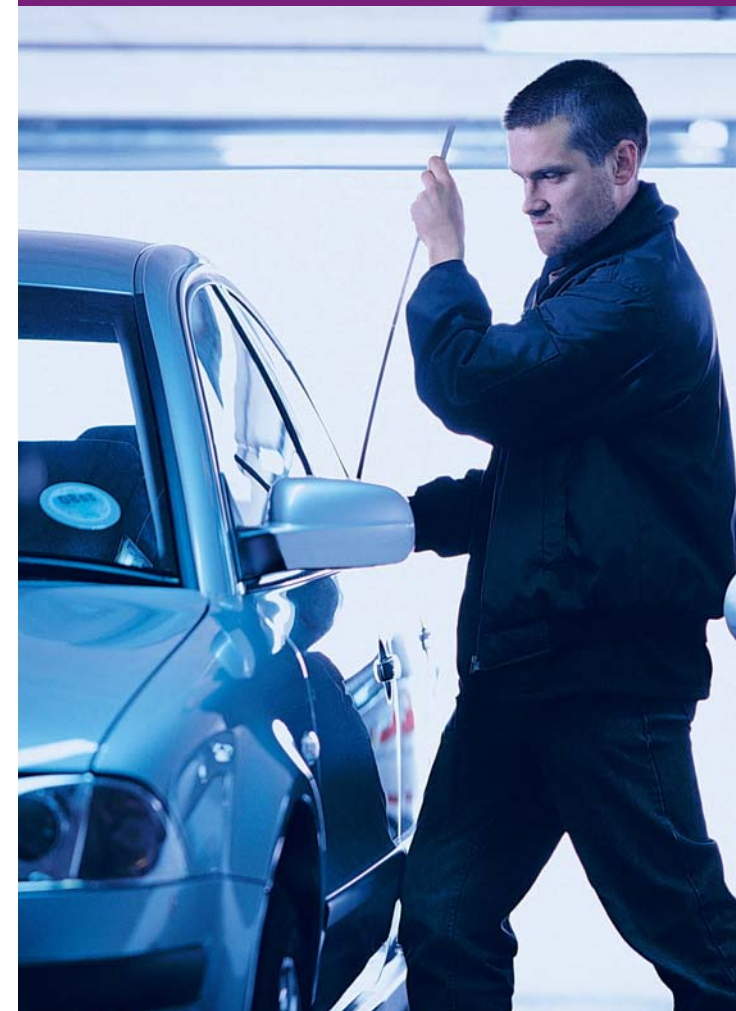
Phone: 780-467-9575 | **Fax:** 780-467-9812
Toll Free Phone: 800-381-2580 | **Toll Free Fax:** 800-304-4031

#200, 320 Sioux Road, Sherwood Park, Alberta, T8A 3X6

2-7500B (11/06)

PLATINUM SECURITY PROTECTION

PREVENT and PROTECT



from
AUTO THEFT



THIEVES AVOID PLATINUM THEFT PROTECTED VEHICLES

PLATINUM SECURITY PROTECTION

BENEFITS

IF PLATINUM SECURITY FAILS TO PREVENT THEFT AND YOUR VEHICLE IS STOLEN AND NOT RECOVERED OR DEEMED A TOTAL LOSS:

- \$5,000.00 towards a replacement vehicle at the selling dealer.
- Rental vehicle +/- accommodations benefit, if traveling more than 150 kms from home.

RECOVERED:

- Up to \$1,000.00 towards comprehensive deductible, if the vehicle is recovered with damage.
- Up to \$1,000.00 towards your home insurance deductible, if you claim for property stolen from your recovered vehicle.



ADDITIONAL BENEFITS:

- Coverage is transferable to the next owner!
- The \$5,000 credit benefit is transferable, if you do not wish to use it yourself.
- Coverage is renewable at the end of your policy.

Why do thieves avoid vehicles with the Platinum Security Protection system?



- Thieves recognize your vehicle is traceable, which deters them from stealing it.
- The identification code makes the vehicle harder to sell and the parts less profitable to chop-shops.
- It costs thousands of dollars to replace all the etched windows or labeled body panels.
- A professional thief will pass on a marked vehicle to steal an unmarked one.

Why is Glass Etching or Body Panel Labeling better than other security protection systems?

- No monitoring fee.
- It cannot be disarmed, disabled or disconnected.
- The identification code is permanent.
- It creates a direct link system between the vehicle, the dealership and the vehicle's owner.
- Other systems help to prevent theft or assist in theft recovery. Platinum Theft Protection does both.

What is Platinum Security Protection?

This system incorporates three components:

1 IDENTIFICATION CODE

A non-removable, police traceable identification code is permanently etched on all the major glass of your vehicle or imprinted onto selected body panels of your vehicle.

The identification code is registered into a national database that is cross-referenced to the manufacturer's Vehicle Identification Number (VIN), the selling dealership, and the vehicle's owner.

2 WARNING DECAL

Visible warning decals on the driver and front passenger windows identify the vehicle as being registered with a national theft prevention company. These decals warn thieves that the vehicle's key components are marked.

3 THEFT RECOVERY

The Platinum Security Protection also aids in recovering stolen vehicles and assists you with related expenses.

The Platinum Security Protection system discourages thieves from stealing marked vehicles.

